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	Page 1
1	DEFENSE INNOVATION BOARD
2	FALL BOARD OPEN MEETING
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5	Moderated by Dr. Marina Theodotou, DIB Executive
6	Officer
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8	Tuesday, November 14, 2023
9	3:59 p.m.
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12	Defense Innovation Board, US
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17	Reported by: Timothy Guevara
18	JOB NO.: 6283426
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				Travelled 11, 2020	
1	APPEARAN	Page 2	1	Page 4 PROCEEDINGS	
$\frac{1}{2}$		CLS	2	DR. THEODOTOU: Hello, everyone, and	
-	Michael Bloomberg, Chair			3 thank you for joining us. I'm Dr. Marina Theodotou.	
4				4 I'm the new executive director of the Defense	
5	D 1177 00 D 137 1			Innovation Board, and the designated federal officer.	
6	Admiral Mike Mullen, Board			_	
7	Charles Phillips, Board Men		6	I'm super excited today to welcome our Defense Innovation Board for our fall meeting.	
	Ryan Swann, Board Member			· ·	
	Dr. Mac Thornberry, Board			Today's meeting is being livestreamed and recorded to	
	Dr. Marina Theodotou, DIB			allow members of the public to attend live or view	
				later.	
	CW03 Matt Pine, USMC, Gr	•	11	I would like to thank the Defense Media	
	Ryan Connell, DCMA CIG,	-		Agency for supporting the production today, as well as	
	Thomas Sasala, Guest Speak			everyone who was involved to make this event happen.	
	Meredith Fonseca, Guest Spe	eaker	14	The board will now convene in its	
15				public session, and for that, please allow me to air	
16			16	some procedural remarks.	
17			17	The board is a discretionary and	
18			18	dependent advisory board operated under the Federal	
19			19	Advisory Committee Act and the Government Sunshine	
20			20	Act.	
21			21	Today's meeting was announced in the	
22			22	Federal Register notice, posted on October 25, 2023.	
		Page 3		Page 5	
1	CONTENT	S	1	There have been no significant changes to the agenda,	
2		PAGE	2	and the meeting's agenda has been posted on the	
3	Dr. Marina Theodotou	4, 53, 57, 60	3	Federal Register notice.	
4	Michael Bloomberg	5, 58	4	The public was invited to provide their	
5	Sue Gordon	8, 10, 27, 56	5	feedback, and we received those up until the 9th of	
6	Matt Pine	12	6	November at 12 noon, and we'll be highlighting a few	
7	Ryan Connell	21	7	comments that we received out of the 57.	
8	Ryan Swann	29	8	If you'd like to review all those	
9	Thomas Sasala	31	9	comments, they are posted on our website. These	
10	Meredith Fonseca	43	10	comments have been shared with our board, and they	
11	Admiral Mike Mullen	55	11	will be taken into consideration to inform the board's	
12			12	efforts in the current and upcoming studies.	
13			13	And now, I would like to turn it over	
14			14	to the chair of the Defense Innovation Board, Mr. Mike	
15			15	Bloomberg.	
16			16	Mr. Bloomberg, over to you.	
17			17	MR. BLOOMBERG: Well, thanks, Marina,	
1			18	and welcome to your first public meeting as executive	
18			10	and welcome to your first public meeting as executive	
18 19					
				director, and we're glad to have you.	
19 20			19 20	director, and we're glad to have you. Hello to everyone watching online, and	
19			19 20 21	director, and we're glad to have you.	

Defense Innovation Board Public Meeting Page 6 1 known as the DIB, and there are two main items on the 1 focused on organizing, digitizing, and streamlining 2 agenda today. 2 vast amounts of defense department data and doing so 3 First, we'll provide interim status 3 before the department expands its use of cutting-edge 4 technology, like artificial intelligence. 4 reports on the two studies our board is leading. Then 5 we'll look ahead and discuss the topics we plan to 5 Sue Gordon is leading the former study, 6 tackle in our next round of studies. 6 and Ryan Swann the latter. I'll ask Sue to share and As we've shared with the public before, 7 update first, and board members will have the 8 the mission of this board is to provide independent 8 opportunity to comment and ask questions as well. 9 9 recommendations to Secretary Austin and other senior Sue, the floor is yours. Please, go 10 ahead. 10 leaders across the Defense Department. 11 11 All of us are on it to serve and to MS. GORDON: Well, thank you, Mike. 12 support a department that is a global leader in so 12 I'll kick off the update to our study on lowering 13 many ways at the forefront of military strength and 13 barriers to innovation, and I must tell you that I am 14 preparedness. 14 so excited about this. 15 15 We all know that the defense innovation The pace of change in the private 16 sector, especially in technology, is moving at the 16 ecosystem is fraught with bureaucratic overhead, 17 speed of light, and all public agencies struggle to 17 inefficient processes, and self-imposed barriers that 18 keep up. 18 slow us down, and these impediments are really mostly 19 Our job on this board is to help bridge 19 born of being developed in a time long ago where the 20 the private and public sectors in ways that help 20 challenges and opportunities were different.

21

5 changes.

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Page 7 Right now, Russia's war in Ukraine is 2 dragging on, and Israel's is now at war with Hamas. 3 New threads emerge every day. So the issues we're 4 examining aren't academic or ones we can kick down the 5 road. The recommendations we're developing 7 are all designed to help the department's leaders take 8 action, try new approaches, and give our brave service 9 members the tools they need to do their very demanding 10 jobs across the world. I'm glad to say that the board 12 continues to gain insight from a diverse group of

13 leaders across the defense and technology community.

That reality informs the first study

The second study, still in progress, is

After dozens of different

17 regulations were functioning as roadblocks to

20 we'll cover today, and that is lowering barriers to

18 innovation in the department.

15 conversations, it became increasingly clear that in 16 some cases, antiquated processes, policies, or

21 empower our men and women in uniform who face no

22 shortage of urgent challenges.

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21 tech adoption.

7 By removing these barriers, it will enable us to move 8 faster at scale to deliver outcome. My motto is, oh, 9 you wanted to use it. 10 So this sounds small and narrow. But I 11 think what it will do is deliver meaningful, tangible 12 impact to how quickly we're able to move and get good 13 solution developed by our partners in the private 14 sector into the hands of those that need it. 15 So before we invite our guests to offer 16 their perspective that you really ought to listen to 17 on these key barriers, let me quickly turn to my 18 teammates on this study to see if there's something I 19 missed or something you want to add. 20 Admiral Mullen, I'll start with you, 21 and then we'll go around the horn. 22 MR. MULLEN: Yeah, Sue. I guess,

So with this study, we're tackling the

22 barriers that are easiest to tackle and have the most

1 impact. And by "easiest," what I mean is that they

2 are implementable, that there is no statute or reason,

3 other than our own choice, that should stop us from

4 implementing these policy, procedural, or process

And here's the way to think about it.

Page 10 Page 12 1 because I know we've obviously spent some time on 1 areas with logistical restrictions to keep pace with 2 near-peer adversaries. 2 this, can you maybe highlight just a few of the kinds 3 So, Matt, thank you, so much, for 3 of things that we're looking at, at this point, what 4 joining us today. Thank you for making time to be 4 the areas that we see barriers and that we might be 5 here. The floor is yours. You have five minutes. 5 able to do something, you know, given also we're not 6 Thank you. 6 through this thing yet. 7 7 MS. GORDON: Yeah, so the areas that MR. PINE: Thank you, Doctor. Thank we're -- thanks, Mike, should have done it. you, Board, for having me. So I have two full points that I'm The areas we're looking at are 10 going to address today. You've actually hit on these 10 everything from security processes, whether that is 11 individual security clearances or secure facilities, 11 already. But I'm just reinforcing them. 12 So single greatest barrier that we face 12 and their broad use to the authority to operate in a 13 secure ecosystem to personnel practices to the 13 is the acquisition and approval process. As we know, 14 acquisition mechanisms themselves, everything ranging 14 it takes three to five years to vet and approve 15 from the ASC that we have or the data that we need to 15 anything to get from R & D into the hands of the war 16 receive. 16 fighter. 17 Part of that comes from us going from 17 So think about all the areas of the 18 over 50 primary companies down to essentially five in 18 innovation process involving our people, our security, 19 our acquisition systems, and our information systems, 19 the last 30 years. That took our industrial base and 20 if we can look at those to make sure that they are 20 created an industrial pillar. 21 21 tuned for the moment in which we find ourselves, As a result, the industrial-based tax 22 payers and service members are all suffering due to 22 rather than for the processes that we've held over so Page 13 Page 11 1 the monopolies, cost, and lead times. These can be 1 many years. 2 Any other members want to jump in? 2 stemmed from various reasons. But if I'm the sole 3 Well, Mike, I'm going to take that as a 3 source of supply, I don't have to be good at it. So 4 sign of the clarity of the study and more, that 4 we haven't created a lot of competition. 5 everyone can't wait to hear from our speakers about 5 Additionally, as we know, casting and 6 their perspective. 6 forge parts are difficult to get, and we're working 7 MR. BLOOMBERG: The silence is a 7 through innovative solutions to find those. 8 compliment in this case. 8 There are other tools available to MS. GORDON: I'll take that. I'll take 9 bypass the system. But you're working within and 10 it, Mr. Chairman. 10 around the system, rather than it being a standard. 11 MR. BLOOMBERG: Marina, we had some 11 An example of something that's very 12 speakers. Would you introduce them? 12 restrictive right now is Section 848 from the 2020 13 DR. THEODOTOU: Yes, sir. So we're 13 NDAA, which kills drone proliferation. 14 delighted to welcome our speakers today that will help14 And a prime example that I see that 15 us understand a little bit more what they're facing, 15 regularly, we do innovation training in Okinawa 16 what kind of barriers to innovation they're facing on 16 through a company up near DC, and they do their actual 17 the frontline. 17 drone training off base, because it's easier to get 18 So first, I'd like to welcome Chief 18 access and approval to operate in Japanese areas than 19 Warrant Officer Matt Pine, who currently serves as 19 it is to fight through the red tape and get caught up 20 Future Operations Officer for the 1st Maintenance 20 with what industry is actually doing, because the

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21 policy is slow to change.

So recommended actions for that,

21 Battalion in the US Marine Corps and is working to

22 reshape maintenance and supply support concepts in

Page 14 Page 16 1 streamlining acquisitions, rapid fielding, and 1 learning the process. You can't break the rules 2 promotion of competition. Some of that's already 2 properly if you don't know them. That's my motto. 3 being worked. I know that's continued to be addressed 3 Actions, so internally, we need to 4 by the DoD. 4 encourage leaders across the DoD to understand and 5 question why we do things, rather than just saying, And then the last piece is requiring 6 technical data as we acquire equipment. It's great "Hey, that's the policy. We have to do it." 7 7 that we're buying all of this and we're pushing this We can't change the status quo for 8 out to the war fighter. But we're getting it with no 8 afraid of questioning, and a lot of leaders don't want 9 technical data and no way to maintain it or fix it 9 to risk careers by questioning the status quo. 10 10 when we need to at the point of need. Can we do that by bringing in 11 The results from this, if we streamline 11 individuals that seen the restricted grades to provide 12 our acquisitions and broaden the industrial base, we 12 their technical expertise? I don't know. That's a 13 can promote competition and enforce technical data. 13 very tough question to ask. 14 It will allow us to truly learn the systems inside and 14 And then the final recommendation for 15 out and enable us to repair it when we need to repair 15 actions here would be to kill the upper-out 16 it and where we need to repair it. 16 requirement for promotions and allow people to truly 17 The contracts don't do us the justice 17 stay where they're technical experts. 18 that we need. I saw this firsthand in Afghanistan. 18 If we do that, it will allow them to 19 There were contactors in place to do maintenance, and 19 truly learn their skills and their craft and be able 20 I was the marine going out and doing the maintenance 20 to develop it further than just making sure that 21 that they were there to do, because they simply 21 they're compliant before they move on to the next job. 22 22 couldn't get to where they needed to get to. MS. GORDON: Well, Matthew, I should Page 15 Page 17 1 We also need to open the policy for 1 have ceded my time to you. I think you did a 2 development and proliferation of technology, which is 2 brilliant job of showing the entire vertical of 3 going to allow us to truly be on the leading edge of 3 possibility for innovation and change. 4 technology, rather than waiting on them to push 4 I also think what you did was highlight 5 through the lengthy approval process. There's a lot 5 the dual need of opening the aperture and creating 6 to that. But that's the big ASC there. 6 systemic solutions, not just one-offs where we'll do 7 The biggest internal barrier that I see 7 something, and it won't achieve repeatable outcome. 8 within the DoD, it's bred by culture compliance, and 8 So thanks. Good stuff. 9 9 it comes back to the policies. MR. PINE: Yes, ma'am. Thank you. 10 So we promote based on compliance, you 10 MR. BLOOMBERG: Matt, Mike Bloomberg. 11 show that you're good at what you do, and we expect 11 Let me ask you, how long have you been in the Marine 12 you to comply with the requirements that we put in 12 Corps? 13 place. The training enforces compliance. 13 MR. PINE: Seventeen years, sir. 14 Another issue is the next Steve Jobs 14 MR. BLOOMBERG: You don't look old 15 typically doesn't join the military. So it's hard to 15 enough to be 17 years. But we appreciate your wisdom, 16 find that talent and that desire to change things when 16 and that's a lot of the things that we've said before, 17 we're focused on complying. 17 and hearing them coming from somebody who's had actual 18 An additional barrier that we have is 18 experience on the ground gives us some great hope that 19 constantly moving. So you get removed within your 19 we really can make some changes. 20 job. You get moved within your duty stations. We're 20 So thank you for your service to this 21 constantly revolving. It's an open door, and it's 21 country, and thank you for your service to this panel.

MR. PINE: Yes, sir. Thank you for the

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22 very difficult to improve processes if you're just

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1	opportunity.	1	I'm the sole source of supply, I'm not going to give	
2	MR. BLOOMBERG: Marina?	2	that up. I'm not going to give that monopoly up by	
3	DR. THEODOTOU: Thank you, sir. We do	3	giving you my technical data.	
4	have time for additional members to comment on Matt's	4	There's a lot of apprehensions within	
5	insights.	5	industry for letting us kind of have free rein to what	
6	MR. MULLEN: Hey, Matt, Mike Mullen.	6	they make. Plus, if they can contract the repairs to	
7	Thanks for all of what Mike Bloomberg just said.	7	us, they're going to make a lot more money in the lon	
8	What's the biggest threat to promotion in what you	8	run as it currently sits than if they just let us	
9	see?	9	outright maintain our own equipment.	
10	MR. PINE: I think the biggest threat	10	MR. SWANN: Got you. Thank you.	
11	is when you question status quo, there's usually I	11	MR. PINE: Yes, sir.	
12	mean, obviously, you understand there's layers in the	12	DR. THEODOTOU: Thank you. Any	
13	chain of command, and you have to find a champion	13	additional thoughts for Matt before we go to our next	
14	somewhere to back you. Otherwise, you're just a voice	14	speaker?	
15	in the dark.	15	Matt, thank you, so much.	
16	And those champions, as I stated,	16	MR. BLOOMBERG: Thank you, Matt.	
17	sometimes can be very difficult to find. It can take	17	DR. THEODOTOU: We really appreciate	
18	five years to change policy, and that's a quarter of a	18	your time. Yes, sir.	
19	career. So it's you have to continue to push and	19	MR. PINE: Thank you for the time.	
20	push and push and have that voice behind you pushing	20	DR. THEODOTOU: Over to you, sir.	
21	that to assist.	21	Thank you, Matt. We really appreciate	
22	I always say I can't promote a junior	22	your time and your service.	
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1	marine to master gunnery sergeant tomorrow, even if he	1	And now it's my pleasure to introduce	
2	has the best ideas and the best capabilities.	2	our next speaker, Mr. Ryan Connell, who is the co-	
3	MR. MULLEN: Right.	3	founder and current deputy director of the defense	
4	MR. PINE: There's still blocks in the	4	contract management agency, The Commercial Item Group.	
5	way.	5	So Ryan has over 15 years' experience	
6	MR. BLOOMBERG: Marina, anything else?	6	in cost estimating, pricing and negotiation, cost and	
7	DR. THEODOTOU: I think we have	7	compliance, commercial acquisition, and market-based	
8	additional comments. I think Ryan is making some	8	pricing.	
9	comments.	9	Ryan, the floor is yours. You have	
10	Mr. Swann, over to you.	10	five minutes. Thank you.	
11	MR. SWANN: Yeah, I was on mute.	11	MR. CONNELL: Thank you, and thank you	
12	Thanks for coming and chatting with us on the panel	12	to the board just freeing up the conversation here to	
13	and definitely, thank you for your service.	13	talk about you know, my personal views and opinions	
14	You mentioned technical data getting	14	don't necessarily represent the agency. But	
15	access to technical data as something that was	15	definitely excited to talk to you about some of the	
16	critical for us to be able to leverage the technology	16	challenges that I see from my perspective.	
17	solutions, fix them where we need to.	17	So, you know, I look at the world, and	
18	What's the biggest barrier of us	18	I think we know how to make. But I question if we've	
19	getting access to that data for the systems that we	19	figured out how to adapt and buy, and I'll use that	
20	deploy abroad or at home?	20	term a couple times today, really meaning adapting	
21	MR. PINE: The easy answer is money.	21	ourselves to understanding what exists in the	
100	But a lot of it comes down to it goes back to if	22	commercial technology marketeness and then being able	

22 commercial technology marketspace and then being able

22 But a lot of it comes down to -- it goes back to if

Defense Innovation Board Public Meeting November 14, 2023 Page 22 1 to reflect our requirements based on that and then 1 potentially, you know, the idea of just adding some 2 executing the purchase. 2 scrutiny and potential policing of developing overly 3 complex requirements, which potentially could have 3 I think we have an acquisition system 4 designed for making really complex weapon systems, and 4 been solved using just existing commercial products in 5 in terms of fairness and physical responsibility and 5 the marketplace; right? 6 delivering world-class weapon systems, you know, we've 6 So potentially adding resistance in 7 created a system that makes some of the coolest pieces 7 areas that acquisition -- you know, the FAR tellers 8 of technology that we have. 8 are not the preferred ways of doing business. 9 9 You know, GPS is a great example of So number one is looking at Section 10 something that once was a top-secret military program, 10 6716 of the 23 NDAA, this was a section specifically 11 related to the intel community. But it really further 11 but has led to commercialized industry disruptions. 12 That system made a lot of sense in an 12 defined and required how intensely we need to do FAR 13 era where DoD led the world in developing the coolest, 13 Part 10 market research, specifically in that 14 newest technology. I believe today is different. I 14 requirements phase, and documenting that there really 15 believe a lot of that coolest, newest technology is 15 were not COTS, NDI, or commercial services available. 16 coming out of our startup community and coming out of 16 I also think when we do that analysis, 17 commercial tech; right? 17 it's worth exploring and highlighting the role of --18 18 of what I do in my day job, the centralized capability So I look at this decisive decade that 19 we're in. I think we need to learn how to adapt and 19 in US Code 3456, bringing in that market research 20 buy, versus that kind of mindset of make and create. 20 expertise to help define those requirements based on And for context, I look at Russia and 21 what exists in the marketplace. 22 22 Ukraine. It was brought up earlier. You know, this Point two, consider using and exploring Page 25 Page 23 1 seems to me to be a scrappy war -- "oh, whatever I can 1 monetary and incentive awards for those acquisition 2 get my hands on" type of war. 2 professionals who take those smart, calculated risks 3 We're seeing things, like COTS drones, 3 and are specifically really good at finding creative 4 that have satellite phones duct taped to them to get a 4 ways to leverage existing commercial technology. 5 couple hours of reconnaissance. Things, like remote-5 And I think that needs to be outside of 6 controlled toy cars -- sorry, toy boats, being 6 our normal DoD annual award structure and more of an 7 strapped with explosives and being sent up to look for 7 ad hoc opportunity to monetize and find incentives for 8 warships. 8 those individuals that are performing and sharing, You know, this past year, September 9 which brings me to my third point. 10 29th, I was part of a fire drill for our department, 10 I think storytelling is huge. I think 11 you know, looking for a purchase of a bunch of drones11 that we have platforms, like LinkedIn, which is, you 12 from a specific university. I involved my network to 12 know, kind of a migrant DoD platform for sharing some 13 the maximum that I could. Despite a lot of really 13 of these stories. 14 good ideas, we were unable to execute a same-day

15 purchase, and the funds expired. 16 So I think about these stories, and I 17 constantly wonder, you know, if we were in a war, like 7 that somewhere around 16 percent of innovators and

18 that, would we be able to execute that "whatever I can 18 early adopters is where that tipping point happens for

19 get my hands on" type model -- that adapt and buy

20 model.

21 So some ideas on how to fix it, I 22 really have three things I want to talk about. But 14 But I look at things, like the law of

15 diffusion of innovation; right? We have 180,000

16 acquisition professionals in DoD. The law tells us

19 mass acceptance. That's 30,000 professionals.

20 I don't have 30,000 followers in

21 LinkedIn. I don't know many people that do. I don't

22 know if we're going to have 30,000 people listening to

- 1 this talk. So we really have to find a way to keep
- 2 sharing those stories, so we do get to that point of
- 3 kind of mass adoption and the law takes over.
- 4 As soon as those things happen, you
- 5 know, kind of my expected results out of those, you
- 6 know, I think you'll see things, like movie quality
- 7 video cameras mounted in-country that support and
- 8 anti-ID mission, instead of, for example, developing a
- 9 robotic bomb sniffing convoy; right? Commercial
- 10 solution to a military requirement.
- 11 I think you'll see things, like 3D
- 12 printed boats coming out of the University of Maine
- 13 being done in 72 hours, able to produce hundreds at
- 14 the same price of a traditional defense program.
- 15 And lastly, I think you'll see
- 16 increased competition, because you're reducing the
- 17 military unique requirement to meet the marketplace
- 18 and not creating unique requirements and letting the
- 19 marketplace figure out how to meet them.
- This is an adapt and buy world, and I
- 21 just hope the department can participate. That's my
- 22 time.

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- DR. THEODOTOU: Thank you, so much,
- 2 Ryan. I really appreciate your insights here and the
- 3 way you structured those barriers and your
- 4 observations.
- 5 Sue, I'll turn it over to you for your
- 6 initial comments, and then the rest of the board.
- 7 MS. GORDON: Yeah. You know, Ryan, you
- 8 highlighted a lot of both macro and micro issues that
- 9 I think are, one, within the scope of what we're
- 10 looking at and, two, exactly the sort of things that
- 11 should be achievable in short order.
- 12 I particularly love your idea about --
- 13 I'm going to put words in your mouth, credit cards,
- 14 not contracts. You know, your --
- 15 MR. CONNELL: Sure.
- MS. GORDON: -- story about the
- 17 opportunity to make a same-day buy, the availability
- 18 of a same-day buy, and our difficulty in pulling it
- 19 off, despite it being our intention is exactly, to me,
- 20 the sweet spot of what we as a collective community
- 21 are trying to achieve.
- So I thought your story was perfect,

1 and I wrote those things down, because I think they're

- 2 the kind of things that would make a huge difference
- 3 while we're doing some of the bigger things to open up
- 4 the aperture, and I also couldn't agree more about
- 5 where the strength of America and this moment lies.
- 6 It's in the entrepreneurs, whether
- 7 they're in big or small companies, who are looking at
- 8 national security differently and the opportunity they
- 9 have to help us along our way. So your comments were
- 10 right on to me.
- 11 MR. CONNELL: Thank you, ma'am.
- DR. THEODOTOU: Mr. Chair, over to you.
- MR. BLOOMBERG: Anybody else have
- 14 anything?
- 15 Ryan, thank you for your service, and I
- 16 think most of the -- maybe all of this committee
- 17 thinks you are spot on, and we will certainly avail
- 18 ourselves in plagiarism and repeat what you said, so
- 19 thank you, very much.
- 20 MR. CONNELL: I appreciate it. Thank
- 21 you, sir.
- 22 MR. BLOOMBERG: Okay. Now over to

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- 1 Ryan.
- 2 Ryan, please brief us on what we're
- 3 calling the data economy study.
- 4 MR. SWANN: Yeah, thank you, Mike.
- 5 Happy to kick off an update for building a data
- 6 economy for the DoD study, and I'll invite my fellow
- 7 members to time in to talk about it.
- 8 Listen, at a high level, we know that
- 9 in order to out-innovate our adversaries and support
- 10 the war fighter, it's imperative that DoD utilizes
- 11 data as product to responsibly harness the power of
- 12 data analytics and destructive technology, like,

13 generative AI, large-language models.

- 14 And so the purpose of the study is to
- 15 strengthen the data's intracity and really enhance our
- 16 decision and advantage in the department, and we plan
- 17 to do it in a couple ways.
- The first is to assess the current
- 19 state of the data economy at DoD, identifying gaps and
- 20 opportunities, things that we should take a hard look
- 21 at that can ultimately improve our ability to unlock
- 22 the value of data, but also to provide kind of the

- 1 best in class industry best practices that the
- 2 department needs.
- 3 And those could be things from
- 4 principles to frameworks to metrics to technology
- 5 that's ultimately, again, going to allow us to unlock
- 6 that value.
- 7 And then third and finally is really to
- 8 develop actionable outcome driven recommendations
- 9 that's going to allow us to build on our current
- 10 strategies, our current initiatives, that's going to
- 11 ultimately allow us to scale the use of data
- 12 analytics, scale the use of that DoD data economy for
- 13 2025 and beyond.
- So before I invite our two speakers to
- 15 share thoughts about key barriers to the data economy,
- 16 I want to turn it over to my colleagues to see if
- 17 there are any comments regarding out study so far.
- MR. BLOOMBERG: Does not seem to be any
- 19 questions, so why don't you go ahead and introduce the
- 20 two speakers.
- DR. THEODOTOU: I can do that for you,
- 22 Ryan.

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- So it's a pleasure to welcome Mr.
- 2 Thomas Sasala, the Deputy Director of the US Army,
- 3 Office of Enterprise Management. Mr. Sasala was most
- 4 recently the chief data officer for the Department of
- 5 the Navy.
- 6 Mr. Sasala, thank you, so much, for
- 7 being here with us today. We appreciate your time and
- 8 insights, and you have the floor. You have about five
- 9 minutes, sir. Over to you.
- 10 MR. SASALA: All right; awesome. Thank
- 11 you, so much. Thank you for your time. Thank you
- 12 for the board members for taking time out of your day
- 13 to do this. I think this is important for us to kind
- 14 of get the message out.
- 15 And in large part, I'm going to speak
- 16 on a couple of different topics. But they're all
- 17 interrelated, and this is really drawn in my time
- 18 previously as a chief data officer for the Department
- 19 of the Army and then the Navy, and now I am back to
- 20 the Army doing predominantly business operations.
- But, you know, what we found over the
- 22 years in the DoD and all the way back into my time in

1 the intelligence community is knowing where our data

- 2 is, having access to that data, and having the skills,
- 3 the knowledge, and more importantly, the willingness
- 4 to use that data for decision making and to drive
- 5 outcomes is a challenge for the DoD. It is a
- 6 challenge for the government at large; right?
- 7 So what I have noticed and what me and
- 8 my co-workers I would say have noticed, is there's an
- 9 interesting bias against using real data, and instead,
- 10 we oddly rely on our trusty PowerPoint presentations,
- 11 which may or may not have a solid basis in data or
- 12 facts for decision making.
- 13 And so this is not necessarily -- I
- 14 don't like to call this a cultural barrier
- 15 predominantly, because a culture becomes a crutch. We
- 16 say we can't do something because, oh, it's just the
- 17 culture of the organization, and it's too hard or
- 18 whatever.
- 19 So what we started doing predominantly
- 20 in my time in the Navy and also in the Army as well is
- 21 start chipping away at this by just removing some of
- 22 the, what we'll call the "lower-level barriers" to our

- 1 data itself, and really, start by inventorying our
- 2 data, just simply knowing what data we have.
- 3 You know, it would be a wonderful world
- 4 if we say that we had some sort of cyber incursion on
- 5 System X if we knew instantaneously what data was in
- 6 that system and the sensitivity of that data, the
- 7 potential impact of that data being compromised or
- 8 exfiltrated from the environment.
- 9 In many cases, we don't know those
- 10 answers; right? So we catalogued our data. More
- 11 importantly, we catalogued the systems, the data sets,
- 12 and the products that we have registered in those
- 13 systems.
- 14 And then that led me to a little bit of
- 15 an epiphany, and this is a situation where I think
- 16 it's a lesson is learned and something we're trying to
- 17 recover from a little bit, and that is we had to
- 18 engage in a campaign of learning for our total force,
- 19 and so the concept of data awareness and the knowledge
- 20 of data and the general upscaling of the workforce, in
- 21 terms of their acumen when it comes to data and data
- 22 management.

Page 34 Page 36 1 I've run into a number of senior 1 that data inventory hold us back, which it does in 2 leaders in my day who claim, "Well, I don't really 2 many cases where we try to solve the hardest problems 3 first. 3 know anything about data." Yet every single day, 4 4 they're using data to make a decision one way or the So with that, I will leave you with 5 other. 5 just a thought that I started pondering a while ago, 6 They might not be an expert data 6 which is a modern world is data driven, and without 7 scientist or know Python programming or whatever. But 7 data readiness, you can't have a ready military force. 8 at the end of the day, they literally are using data 8 So we need to train our soldiers on 9 to do everything that they're doing. 9 data, like we train them on the platforms and the 10 And so just understanding some of those 10 weapons they use every day; right? 11 fundamentals, and I jokingly said to someone just 11 And so the soldiers need to be 12 recently, "It's not a data 101 class. We need a data 12 comfortable with using data at the speed of mission to 13 1.0 class." And then a 10; right? And then a 101, 13 achieve that operational advantage in the overmatch 14 really getting people up to the fundamentals, and this 14 that we desperately need. 15 goes for the total workforce. 15 I'll turn it back over to you, Marina. 16 And I said this to the board earlier in 16 DR. THEODOTOU: Thank you, so much, 17 an earlier session, you know, in 20 years, this 17 Tom. Great insights. I love what you mention about 18 problem will generally resolve itself, because the 18 training every soldier to be versatile with data as 19 workforce will be digital native. They will be data 19 they are with their weapons. 20 natives; right? But in this case, we're not right 20 And with that note, I'd like to turn it 21 now, so we need to get there. 21 back to Ryan for his comments and then back open to 22 22 the rest of our board for their insights. And so one of the things we started Page 35 Page 37 1 doing is working on that training of the workforce and 1 Ryan, over to you. 2 having different tiers, senior leader level training MR. SWANN: Absolutely. Listen, thank 3 that would resonate more with them -- what we call 3 you, Tom. I really appreciate your insights, and it's 4 kind of "mid-tier" or "general knowledge" worker sort 4 very aligned with, you know, what we see out in 5 of training. 5 industry in regards to best practices from kind of And then one of the things we still 6 really a people process technology. 7 have yet to do, but we're working on, and I would be 7 You have to really understand what data 8 interested in the warrant officer's opinion on this, 8 you have, where is it. But the people process part, 9 is as you get into basic training, as you're learning 9 building that data acumen, is very important, and I 10 your basic skills in your occupational specialty, 10 couldn't agree more. 11 putting data in there and making data a center part of 11 Let me ask you one quick question. You 12 that training and understanding how the DoD manages 12 mention some of the lower levels of barrier that you 13 data, understanding why some of the DoD data is 13 guys are trying to start to really "chip away at" I 14 different than normal data, and why it needs to be 14 think you used. 15 protected differently. 15 In your mind, what are the higher level 16 We're not a unicorn. We're not a 16 barriers that you see that we, as an organization, if 17 snowflake. But there are some things that we do that 17 we make it both important and urgent at the same time, 18 maybe the rest of the public sector doesn't do, and so 18 that we should tackle, we should look at? What's that 19 we need to acknowledge that, and we need to make 19 one or two things that come from the mind for you? 20 provisions for it. 20 MR. SASALA: Yeah. So Matt mentioned

21 this earlier. I would say that the funding is clearly

22 a barrier in many cases. Data things don't compete

But what I will also say is we don't

22 need to let that maybe 5 or 10 or 15 or 20 percent of

Page 38 Page 40 1 well when you compare them to the next Abrams or the 1 go back and refactor. And it's a discovery then 2 next aircraft carrier; right? So if you're not 2 recovery, so don't fear the discovery process, and I 3 blowing something up, you're not doing legitimate 3 see that a lot in the DoD. 4 4 military work. MR. SWANN: Awesome. Awesome. Thanks. 5 5 Tom. I would argue you can't blow anything 6 up without data. So if you don't start with that 6 MR. BLOOMBERG: Anybody else, Marina? 7 basis, then maybe, you know, whatever. DR. THEODOTOU: Admiral Mullen, did you But actually, the number one thing that 8 have any additional comments? 9 I think that I could use your help with and we could 9 MR. MULLEN: Yeah. Hey, Tom, Matt 10 use your help with is senior leaders at the most 10 brought up the whole issue of how do you get 11 senior level of the department need to make data 11 contractor data. You know, I mean, obviously, in the 12 important. They need to make the training. They need 12 field is what he was talking about. How do you do 13 to make the access. They need to make the use of data 13 that? 14 important. 14 Do you got any -- I'm sure it's very 15 During my time in the Navy, I did have 15 difficult to get at, the point he made about they can 16 the opportunity to participate in a couple DMAGs with 16 make a lot of money on it. Is there -- can you see a 17 the deputy secretary of defense, and we used the 17 way ahead with respect to that? 18 legitimate dashboards in those meetings, and we looked 18 MR. SASALA: Yeah, there's a couple 19 at meaningful data with not just metrics. 19 simple things I think we could actually do in that 20 It wasn't a stoplight chart. It was 20 regard, and that's a great question. It's actually 21 actual, you know, some of the data was raw. Some of 21 very challenging. 22 22 the data was more quantitative. And we made some But at the end of the day, look, they Page 39 Page 41 1 decisions based off that information. 1 are way better at writing contracts than we are, the 2 corporate sector -- and having spent over a decade in I don't see that happening as much 3 the private sector and now almost over 20 years in a 3 today as I did maybe back a year or two ago. 4 Certainly when Secretary Esper was the secretary of 4 public sector, I can appreciate the perspective --5 the Army, he did it every Monday morning. 5 right, but if you look at the new modern gig companies It was fascinating to watch him run a 6 -- right, they're all data-centered companies from the 7 staff meeting every Monday morning with the senior 7 day zero. There was no getting into data; right? 8 leaders of the Department of the Army, which you don't 8 So some of the traditional defense 9 integrators are really just trying to start to learn 9 see that very often in the DoD. It's kind of counter-10 how to monetize their data; right? And unfortunately, 10 cultural to bring your senior leaders together and 11 speak to them on a regular basis. 11 sometimes it has delirious effects to the DoD. So 12 So someone like the secretary of 12 adding clauses into our contract, saying the data must 13 defense or the deputy secretary of defense not just 13 be freely available to the DoD or the government if 14 you want to go as far -- right, and then having the 14 standing up and saying the data is a strategic 15 legal basis. 15 priority, but actually demanding the use of data in 16 There's enough provisions already in 16 their own meetings -- right, and then making decisions 17 and more importantly, going back and measuring the 17 the FAR to give us legal access to the information.

11 (Pages 38 - 41)

18 But it turns out, if we leave those clauses out, then,

20 acquisition community to let the contractors have 21 their way whenever they want to do these things.

And I'm not saying this is bad. I'm

19 again, there's a kind of cultural bias in the

22

18 effectiveness of those decisions with data -- right,19 and then being willing to change the decision or

So if you make a decision that

22 decreased hiring times and it's not having the effect,

20 change your approach based off the data.

- 1 just saying that there's this fear of lawsuits that
- 2 kind of is at the detriment of the government.
- 3 So making it clear up front and
- 4 thinking of these things on day zero, not on, you
- 5 know, the thousandths day of a contract that has gone
- 6 sideways, I think is just the simplest, easiest thing
- 7 to get after it. I appreciate your question though.
- 8 MR. MULLEN: Okay.
- 9 DR. THEODOTOU: Thank you, so much,
- 10 Tom.
- 11 Thank you, everyone, for your insights
- 12 and building on what Tom mentioned.
- 13 Next, we'd like to invite Ms. Meredith
- 14 Fonseca to take the floor.
- 15 Ms. Fonseca was appointed as the US
- 16 Army Pacific chief data officer in August of 2023, and 16 And we don't have a crystal ball at the speed which
- 17 previously, she was the director of research
- 18 development for the US Army Special Operations
- 19 Command.
- 20 Meredith, welcome. Thank you, so much,
- 21 for your time and insights today. You have the floor.
- 22 You have five minutes. Thank you.

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- MS. FONSECA: Ma'am, thank you. And
- 2 board members, it's a pleasure to be here today. As
- 3 mentioned, I am down at the US Army Pacific Command
- 4 here in Hawaii. So we have a little bit more of a
- 5 tactical perspective.
- To help frame this, and I mentioned
- 7 this to the board previously, but we are verry
- 8 concerned with fighting as not just an army, but a
- 9 joint partner with all the other services and, of
- 10 course, the US fights no fight alone, so the mission
- 11 partners and allies in a theater where we do not have
- 12 NATO.
- 13 So agreements on data sharing, data
- 14 rights with those mission partners are often bilateral
- 15 nation to nation, and we are often changing politician
- 16 to politician, unfortunately, in some of these
- 17 nations.
- 18 We struggle with not just data
- 19 cataloguing as mentioned by Mr. Sasala. That is
- 20 accurate. We are struggling with data cataloguing
- 21 here within the Army.
- 22 Part of that is programs of record,

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- 1 systems of records sometimes have data rights.
- 2 Sometimes the data is owned by the vendor, and it's
- 3 too expensive to go back and procure it, or we don't
- 4 have interface control documents, APIs, so we're
- 5 unable to really use and display that data in tactical
- 6 tools, like common operational pictures, common intel
- 7 pictures.
- 8 And we struggle with prioritizing those
- 9 very finite resources that don't fit squarely into an
- 10 acquisition cycle; right? Data and technology
- 11 professionals are astute at using systems, like Agile,
- 12 as opposed to five-year put it in the palm.
- 13 So if you ask me four years ago,
- 14 "Meredith, should we palm for a GPT like LLM
- 15 capability," I probably would have said no; right?
- 17 these technologies are moving, and so we're not
- 18 programming for them in a way where I just have a
- 19 placeholder bucket -- right, for them. And as a
- 20 result, we're reacting and reacting in a manner that's
- 21 ad hoc.
- 22 Right now, as a nation, we are

- 1 struggling many threats. We see the crisis in Israel.
- 2 We are supporting and helpful with Ukraine. And as a
- 3 result, we are reducing the resourcing and the
- 4 prioritization towards the pacing threat in the
- 5 Pacific.
- 6 So as we do that, we're really, you
- 7 know, kind of getting too thin in some cases here. I
- 8 would challenge that's how we kind of view the
- 9 operating environment is this need for a joint, a
- 10 partner, and a predictable resource. That's my big
- 11 takeaway for you.
- 12 My second and maybe smaller, because I
- 13 recognize it's a challenging nut to crack, is the
- 14 human capital. We see many organizations bringing in
- 15 a CTO, a chief technology officer, a chief data
- 16 officer. Some cases those are unique requirements.
- 17 In many cases, they're sort of blended and are
- 18 interdependent.
- 19 They're bringing in an HQE for a period
- 20 of two years from industry. Oftentimes, that
- 21 individual is technically very efficient, but lacks
- 22 the ability to navigate some of the bureaucracies and

Defense Innovation Board Public Meeting Page 46 1 policies and acquisition process that we're living. 1 benefits and all of -- you know, you don't lose your 2 As many of you acknowledged already, 2 sick time or whatever?" 3 3 two years is a very challenging time to indoctrinate But right now, we really incentivize 4 you to the US Government and ask you to get something 4 our government civilians to stay put and not leave, 5 done. 5 and their skills become perishable, and we lose the Oh, and by the way, when I appointed 6 ability to retain them against higher-paying 7 you, no one really works for you, and the 7 opportunities in large firms, like your Microsoft, 8 organizations under you cannot respond to your 8 your Google, your Stay L AI [ph], you know, all of 9 request, because they're lower echelons. There isn't 9 those opportunities, but also the really small and 10 data or technology at echelon across the DoD. I'm 10 uniquely high-paying off potentially, you know, 11 going to say that again. There is not data or 11 startups. 12 technology focused dedicated personnel at echelon. 12 And so I want to leave that with you. 13 In some cases, it is built out of high. 13 How do we resource? How do we look at this at echelon 14 It is built out of personality. Oh, this person 14 from a multinational perspective where we don't have 15 writes code in Python. This person writes an R in C+. 15 NATO against a pacing threat that has not changed 16 That guy knows a lot about cloud engineering. He's 16 their priorities and do it in a joint way, and then 17 going to help us get a cloud instance here -- a hybrid 17 how do we manage human capital? 18 cloud. Okay. Is that our plan for storage, for 18 Thank you, so much. 19 compute? 19 MR. SWANN: Thank you. Thank you, 20 It's ad hoc, and I'd love to see us 20 Meredith. I really appreciate your comments and your 21 come together and make recommendations about how to 21 insight from a tactical perspective. 22 22 make those things prioritized, predictable, resourced, Let me ask a question. When we think Page 47 1 and standardized across the joint enterprise so that 1 about the joint force and partnering with our allies 2 we can work together in a more efficient way. 2 abroad, especially what's happening around the world, 3 Does it come at a cost? Yes. Are we 3 how do you think about that data sharing? 4 4 going to have to ask ourselves as a nation what's the What can make that accelerate in order 5 bill payer to build this data and technology 5 for us to get the right information to the right 6 professional at echelon? We will have to modernize to 6 organizations at the right time? Is it standards? Is

- 7 do that, and then we'll also have to retain these
- 8 professionals.
- I lived this years ago, as you heard,
- 10 in special operations, standing up unmanned systems.
- 11 We lost a number of uniformed and civilian
- 12 professionals to high-paying co-co, contractor owned-
- 13 contractor operated, opportunities, because there was
- 14 a huge demand, and we couldn't compete at the DoD.
- 15 Oh, I can give you a small bonus of \$5,000.
- 16 Well, let's get creative as a board, as
- 17 a community of professionals, and say, "What if I sent
- 18 you to industry on a two-year leave of absence to
- 19 upskill to earn a little bit, to recalibrate your
- 20 skills, and then we ask you to come back, and we
- 21 incentivize you to come back and bring that goodness
- 22 to the DoD, and you still earn your retirement

- 7 it collaboration? What is it? Is it a communication
- 8 of our systems? Help me just unpack that on where you
- 9 think we could really move the needle from.
- 10 MS. FONSECA: Yes, sir. I wish it was
- 11 just one thing.
- 12 Mr. Sasala said it very well. Our
- 13 senior leaders using data, trusting the data -- right,
- 14 are we trusting the data, and are we asking for data
- 15 visualization? I want to see real data, not a
- 16 PowerPoint -- real data; right? Am I fighting off of
- 17 a common operational picture?
- 18 Right now, we have an Army common
- 19 operational picture. We have a Navy common
- 20 operational picture. We're trying to build a joint
- 21 fires network picture. But that's just fires; right?
- 22 That's kinetic fires.

Detense filliovation	Board I done Weeting November 14, 2023
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1 You know, so we're in these silos of	1 MR. SWANN: Awesome. Thank you,
2 brilliance, and how we weave that together into	2 Meredith.
3 something is a challenge. So I would say when it	3 DR. THEODOTOU: Thank you, so much,
4 comes to the partners, there are data rights; there	4 Meredith. Thank you for your feedback.
5 are data transport. Those are all technology problems	5 I'm going to keep two things in mind.
6 that we've proven we can overcome.	6 We don't want our talent, skills to become perishable,
7 We can. From a ones and zeros	7 quoting you, and also, we want data talent at echelon.
8 perspective, we can build mission partner environments	8 So with that, we conclude our
9 and networks. We can transport the data. We can	9 presentation of our two studies. I would like to
10 share it. All of that, we can overcome; right?	10 thank the members of the board working on both
We make agreements with other nations	11 studies, Sue and Ryan for the insightful updates.
12 all the time for trade, for, you know, taxes, for	12 And, Mr. Chair, we have about 15
13 everything. We do a great job at this. I know as a	13 minutes left on the clock before we delve into the
14 nation, we can do it.	14 future studies and review comments received from
We have to bring it up to the dialogue.	15 citizens. I wanted to turn it over to you for your
16 We have to make it a priority from the senior-most	16 comments on the current studies.
17 level, and then we have to govern it.	17 Over to you, sir.
18 We can't just say, "Catalogue your	MR. BLOOMBERG: Well, Marina, thanks
19 data, Meredith, in the Pacific, because we might need	19 for everyone's hard work on these studies, and we loo
20 it to make Pacific-oriented decisions." We have to	20 forward to making our recommendations public at the
21 say, "Show me your catalogue. Where is your ontology,	21 next meeting in January.
22 your taxonomy? What are the data rights of that	Now, I think we have one more thing to
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1 thread?" Maybe it's Fires, like I used. Okay. What	1 do and that's to look ahead to our next set of topics.
2 are the data rights? Do we have any agreements in	2 Marina, would you please share more
3 place.	3 information about the next priorities for the Defense
4 Someone has got to govern it and hold	4 Innovation Board, as well as any public comments that
5 us accountable, I think, and then we can standardize.	5 we've received?
6 When we really see ourselves, then we can say, "Here's	6 DR. THEODOTOU: Absolutely. So what
7 best practices. How do we standardize?"	7 we've been doing, the Defense Innovation Board
8 But we also have to resource it to do	8 research team supports our board members in their
9 that; right? We have to have talent in the seats to	9 efforts to tackle the key issues that prevent
10 do it.	10 innovation from scaling at the department.
I am your only data officer in the	11 And so our focus has been to do a
12 Pacific, right here, in the Army. So my higher	12 little bit of leg work. So we've looked at previous
13 headquarters and no pay com, the GCC, had a HQE for	13 studies that were done from other organizations.
14 one year. B no one worked for him, so he was	We've listened innovators on LinkedIn,
15 struggling to staff overmatch, you know, and I've got	15 and we do have one of the co-founders of LinkedIn here
16 30 people out here.	16 as a member of our board, Mr. Hoffman. And I know
17 It's a challenge when we don't have	17 Ryan mentioned that LinkedIn has become this place
18 talent at echelon. So when I say "resource it," I	18 where DoD innovators are coming together to share, and
19 also mean the humans, not just, you know, the Cloud	19 that's actually very true.
20 contract and the transport and all those things, but a	20 We've been listening to DoD innovation
21 full spectrum of resourcing.	21 sales, like the Defense Innovation Board and also to
22 Over.	22 innovators that present their ideas in forum, like,

- 1 TEDxDAU. So there are several topics we've been
- 2 looking at, and one of them is how the DoD optimizes
- 3 the way we innovate with our allies and partners.
- 4 I think all of our speakers here today
- 5 touched on this and touched on the war in Ukraine and
- 6 the war in Israel and all of the upcoming daily
- 7 threats.
- 8 So this is one of the key topics that
- 9 this board will be exploring. We also have another
- 10 topic that many DIB members have brought forward, and
- 11 actually even today we heard it being validated by our
- 12 speakers, which is exploring how to align incentives
- 13 across different areas of expertise, like contracting
- 14 and budgeting, et cetera, to embrace calculated risks
- 15 and give these leaders the top cover that they need so
- 16 that they can innovate and they can explore these new
- 17 technologies without the fear of not being promoted.
- So that's a key area we're looking at.
- 19 And also, other ideas that we are actually borrowing
- 20 from TEDxDAU, include leveraging the Web 3.0,
- 21 blockchain and quantum and beyond. This topic would
- 22 align with the secretary's priority of defending the

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- 1 nation.
- We are also thinking about Bitcoin.
- 3 It's the missing piece in cyber warfare. This aligns
- 4 with the secretary's priority, again, defending the
- 5 nation.
- 6 Another topic would be how the DoD can
- 7 become an infinite player in the fifth domain, and yet
- 8 another topic is, how do we build a resilient nation
- 9 where we actually bring innovation together for the
- 10 DoD and the government and industry and academia and
- 11 the public?
- 12 So several ideas here that the DIB
- 13 research team is bringing forward, and we wanted to
- 14 open the floor for our members to present their
- 15 reflections on these topics and any other ideas that
- 16 you may have with regards to what should the DIB be
- 17 looking at.
- The floor is open to the members.
- 19 MR. MULLEN: Hey, Marina, just one
- 20 thought, listening today and I'm a requirements
- 21 officer; that's where I grew up in this business, but
- 22 the requirements just drive so much in terms of the

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- 1 entire acquisition system, and I wonder if we would do
- 2 well to spend some time looking at that.
- 3 And this is a conversation I had
- 4 recently, what about the stuff that's going to change
- 5 the world that doesn't have a military requirement,
- 6 and yet, when we got it, it would change the world,
- 7 and how do you open that aperture up on the
- 8 requirement side?
- 9 And it's the requirement of a
- 10 requirement that costs us a ton of money, and I think
- 11 we might be able to address that.
- My worry has always been whatever the
- 13 top level of requirement is, individuals up and down
- 14 the chain of command hang Christmas ornaments on it
- 15 and just make it much more expensive, so just a
- 16 thought.
- 17 MS. GORDON: You know, Mike, just
- 18 building on yours, I think that the topic of
- 19 requirements is a good one. My only thought is, I'm a
- 20 real specify the outcome we need, because too often,
- 21 requirements become constraints on the things that we
- 22 build, and in a weird sort of way, that in turn

- 1 constrains our innovators from coming up with ways
- 2 different than we thought that requirement could be
- 3 satisfied.
- 4 So I think it's a really good topic.
- 5 And then the obverse of that is a good topic for us,
- 6 is how do we better communicate to our ecosystem?
- 7 In part, for the reason you last said,
- 8 is there will turn out to be really important
- 9 technologies that aren't derived from national
- 10 security requirements that when they exist, we will
- 11 know that they are necessary.
- 12 How do we communicate more clearly our
- 13 interest in an actionable form and ones that can be
- 14 built against. So there's kind of two sides of needs
- 15 and interests I think could be a really interesting
- 16 thing and power for us to explore.
- 17 DR. THEODOTOU: Thank you, so much, Sue
- 18 and Admiral Mullen, for your insight.
- 19 So we do have about four minutes on the
- 20 clock. I just wanted to highlight that we did receive
- 21 57 comments from citizens, and there are some really
- 22 good insights there that we've already shared with the

1	Page 58 board, and the board will take those into	1	Page 60
	consideration.	1	So all the best, everyone, and
			hopefully we're making a difference, and we want to
3			thank all of those in the military who use our
	defense companies and universities creating their own		product, if you will, and our respect for you and our
	classified facility. It's a multi-year endeavor		appreciation for defending our country is just better
6	that's very costly.	6	than we could ever express. Thank you, all.
7	So one recommendation is to figure out	7	DR. THEODOTOU: Thank you, sir, and
8	how to actually allow small non-traditionals and	8	thank you to all our members, and thank you all for
9	universities to co-create and collaborate in	9	joining us today.
10	classified infrastructure environment so that they can	10	This board meeting is now adjourned.
11	cut their cost and their time and effort, but also	11	Thank you, everyone.
12	deliver technologies to the DoD that are necessary.	12	(Whereupon, the meeting concluded at
13	So with that, I would like to thank all	13	4:59 p.m.)
14	of our members for the two studies and also our	14	
15	speakers today and turn it over to you, Mr. Chair, for	15	
16	your closing remarks.	16	
17	MR. BLOOMBERG: Well, thank you,	17	
18	Marina.	18	
19	One of the things that occurred to me	19	
20	when Ryan was talking about data, I look at my	20	
21	company's business, and probably 20 plus percent of	21	
22	our business is selling data that did not exist or was	22	
	Page 59		Page 61
1	never collected and used before.	1	CERTIFICATE
2	The whole world, because of transistors	2	I, TIMOTHY GUEVARA, the officer before whom
3	and fast speeds at computation, lets you do things you	3	the foregoing proceedings were taken, do hereby
	couldn't do before, and then there are new ways of	4	certify that any witness(es) in the foregoing
	collecting data that we never had before. The most	5	proceedings, prior to testifying, were duly sworn;
	obvious one is through space.	6	that the proceedings were recorded by me and
7	But we collect data in lots of	7	thereafter reduced to typewriting by a qualified
	different ways, and it's used in ways that were never	8	transcriptionist; that said digital audio recording of
	envisioned before, and without that, you just cannot	9	said proceedings are a true and accurate record to the
	compete, and we can't compete as a military power	10	best of my knowledge, skills, and ability; that I am
11	anymore than we can as a commercial power.	11	neither counsel for, related to, nor employed by any
12	So you were spot on, and the next time	12	of the parties to the action in which this was taken;
	I go to Hawaii, I expect the chief data officer to be	13	and, further, that I am not a relative or employee of
	there with a lei to put around my neck and say thank		any counsel or attorney employed by the parties
	you.		hereto, nor financially or otherwise interested in the
16		16	outcome of this
	, ,		
	you. Let me also thank Under Secretary Heidi Shyu for	17	TIMOTHY GUEVARA
	all of her work and the entire Defense Innovation	18	Notary Public in and for the
	Board, including those who couldn't be with us today.	19	State of District of Columbia
20	Members, any closing comments? If not,	20	
	thanks again. We'll see everyone at the Winter Board	21	
1 22	Meeting in January.	22	

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1 CERTIFICATE OF TRANSCRIBER	
2 I, TREASA BUTZIN, do hereby certify that	
3 this transcript was prepared from the digital audio	
4 recording of the foregoing proceeding, that said	
5 transcript is a true and accurate record of the	
6 proceedings to the best of my knowledge, skills, and	
7 ability; that I am neither counsel for, related to,	
8 nor employed by any of the parties to the action in	
9 which this was taken; and, further, that I am not a	
10 relative or employee of any counsel or attorney	
11 employed by the parties hereto, nor financially or	
12 otherwise interested in the outcome of this action.	
13	
14	
15 TREASA BUTZIN	
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&	3456 24:19	26:13 56:11	action 7:8
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